

MINUTES  
OBME Council Meeting  
September 22, 2007  
Linn-Benton Community College  
Albany, OR

**President, Twila Lehman,** called the meeting to order at 8:30 a.m. She welcomed and thanked everyone for attending. Introductions were made for the benefit of the new Council members.

**Members Present:** Ron Dodge, Christy Ekroth, Ann Gerig, Mary Ann Lammers, Twila Lehman, Darlene Marquardt, Michael Morrell, Nancy Noe, Andrea Pace, Nancy Stephens, Sue Van Meter.

**Members Absent:** Jessica Baker, Bonnie Grote, Gail Lang, Trina Lee, Joyce Moreira, Linda Owen-Cooper, Adriann Spencer, Doug Veysey, Claudine Werner.

**Agenda:** The agenda was approved as submitted.

**Minutes:** The minutes of the last Council meeting were approved as submitted.

**Correspondence:** Michael commented on the two correspondences sent out by Twila to Ron Dodge, in regards to his mother's passing, and to Samantha Kline, for the loss of her husband.

**President's Report:** Twila began by sharing information on the planning meeting held by the Executive Board on June 19-20. At this past meeting the Communications Task Force was created; wherein Claudine Werner, Darlene Marquardt, Michael Morrell, Mary Ann Lammers, and Twila Lehman were members. As a result of this Task Force, the Web site was redesigned, and newsletter deadlines were compiled and organized. Correspondents were reduced from eight to four members. Plans for the 2008 conference were discussed.

**President-elect's Report:** Mary Ann reported that she is working with Nancy Stephens on the 2008 conference details.

**Secretary's Report:** Michael passed out the OBME Council directory for everyone to review his/her entries and update any information.

**Treasurer's Report:** Nancy passed out reimbursement forms and a report with the final expenses for last year. Nancy also reported on the balance of the cash accounts and the splitting of funds for scholarships if donations are made without designating a particular fund.

**Membership Director's Report:** Christy reported that she sent renewals by May 15.

**Consultant:** No report.

**2007 OBME Conference:** Sue passed out a Conference Committee report with the committee members and their responsibilities. The Silent Auction was discussed. The idea of bags with mystery items was a concern to Mary Ann and others that many would not want to bid high on something that they couldn't see. Without some idea of what is inside, there would be no basis on how much to bid. Christy agreed to talk with Melinda Platt and discuss some more ideas on the Silent Auction. The hotel was discussed as well as the limited availability of remaining rooms. Those who do not book early may need to find an alternate location to stay as there are not any more rooms to reserve for the conference. It looks as if the room quota will be met for this conference. To date we did not have any bags for registration. Several ideas were suggested for bags and giveaways. Lastly, a copy of the membership directory will be placed at the registration table so that as attendees register they can update any information they know that has been changed.

**2008 Conference:** Nancy Stephens reviewed conference planning and ideas. Ron Dodge commented that in order to get legislature support we need to bring in several issues on standards and funding. Ron Dodge moved and Darlene Marquardt seconded that we accept the 2008 conference location to be the Red Lion in Salem with a legislative theme. The motion passed unanimously.

**2007 Elections:** Ann reported on vacancies and the need for more nominations for elected positions. Ron Dodge accepted the Legislative Representative appointment by Twila.

**2007 Awards:** Report sent via e-mail; there was more than one nominee in each category. Winners have been selected by the secret judges.

**Correspondents' Reports:** Darlene reviewed the changes from regional correspondents to entire state correspondents and that they are still working out how to best divide schools/state. When they have this worked out, they will begin helping Christy in keeping the membership directory current.

**College:** Andrea shared her experiences at the ISBE conference. She also related the many challenges and changes her school has been experiencing as a result of the move to Vista and Office 07.

**Higher Ed:** Mary Ann expressed her surprise in learning there are 11 institutions in Oregon putting out business teachers. There is general excitement by those contacted to get involved and hear from OBME. Currently she has one applicant for the Lammers scholarship while no one has applied for the Winger Scholarship.

**WBITE/NBEA:** Mary Ann reviewed the report that she prepared. The WBITE conference this year will be held in Scottsdale, AZ, on May 23-26, 2008. The NBEA conference will be held in San Antonio, TX, on March 19-22, 2008. There are scholarships available to those

who wish to attend the NBEA or WBITE conferences. Information can be found on the organizations' Web sites.

**ISBE:** No written report. It is unknown to date if there will be a 2008 conference.

**OBME Directory:** Christy passed around the Council Directory for corrections.

**Events:** Jessica set up lunch for this meeting and will be planning a lunch and activity for the winter and spring Council meetings. The winter meeting will be held January 28, 2008, and the spring Council meeting will be held April 26, 2008.

**Historian:** No Report.

**Newsletter:** Due to several complications, the newsletter was delivered late. Newsletters went out September 19 and should be delivered by September 24. The cost of this newsletter worked out to 89 cents per copy.

**Legislative Rep and ODE:** Ron Dodge directed us to the 2007 legislative summary on the ODE Web site for any legislative updates. In this PDF file are brief summaries of current bills facing lawmakers and what those pieces of legislation would accomplish. The PDF file can be accessed at the following address: <http://www.ode.state.or.us/teachlearn/certificates/cam/2007-ode-legislative-summary.pdf>. Ron briefly discussed the future of CIM/CAM and the trend that it started. Future plans for integrated education can also be found in this PDF file as one of the bills listed. Twila recommended that this information be placed on the OBME Web site.

**Web Coordinator:** Written report. Mary Ann requested that the minutes reflect the highest commendation be given to Darlene for her extraordinary work on the Web site along with her unending willingness to face the Council's criticism and corrections without a word of complaint. There was a discussion to consider moving the Web site to the Google web server in order to get better service and more abilities for our Web site. Though we have paid for our service in advance for a few years, it was Nancy Noe's opinion that we should go ahead and get better service, especially if Google provided it free or at a reduced price. Darlene was going to look into this option.

**Communications Task Force:** While talking about the Communications Task Force and the work they did in designing the layout for the new Web page, Twila raised the question of the continuation of this Task Force as an oversight committee. Christy Ekroth moved and Nancy Noe seconded that the communications Task Force become the Communications Advisory Committee. After discussion it was decided that committee members should be appointed by the President and that the President-elect will serve as the Chair. Motion passed unanimously.

**FBLA/DECA Report:** Ron Dodge reported that Samantha Kline had not been replaced yet and that Trina Lee will be the "face" for both DECA and FBLA for the time being.

**Unfinished Business:** None.

## **New Business**

**Communications Task Force Report:** Mary Ann started off by explaining that the key is to get deadlines to those who need to know them. A grid was created to identify everyone's responsibility and deadlines. The Task Force identified target areas and reported that OBME should focus more on industry. What value members find on the Web site and why people do not come to the conference were two questions discussed during the Task Force meeting. The conclusion was that we need to change the mindset of members so as to get them to look for information on the Web site and make that information relevant to them.

**Web Survey Results:** Darlene discussed the results of the web survey. Only ten people took the survey, but this may have been a result of the amount of information we required from submitters. The results that were given were generally positive and any improvements suggested were implemented.

**OBME Board Structure:** Twila and Mary Ann reviewed the new OBME Board structure and Bylaws revisions. Andrea Pace moved and Christy Ekroth seconded that we present the revised Bylaws changes to the membership. Motion passed unanimously. The Board then discussed changing the name of OBME back to Oregon Business Education Association (OBEA). Christy Ekroth moved and Mary Ann Lammers seconded that we bring forth the recommendation to change the name back to Oregon Business Education Association (OBEA). Motion passed. Along with the Bylaws changes, this decision will be presented to the membership at the Annual Business meeting and voted on by mail ballot. Mary Ann reviewed with the Board that the OBME handbook has been updated to reflect the proposed Bylaws changes.

Mary Ann Lammers motioned and Michael Morrell seconded to approve the 2007-08 Program of Work as presented. Motion passed unanimously. Nancy Noe reviewed the final accounting of 2006-07 income and expenses previously in her Treasurer's report. The approval of the budget was skipped due to computer complications during creation. The budget will be put together from notes from Summer Planning, and Nancy will have it ready for membership approval at the Annual Business meeting.

There being no further business, Twila adjourned the meeting at 2:20 p.m.

Respectfully submitted,

Michael Morrell