

OBEA Fall Council Meeting
September 19, 2009

Present: Joyce Moreira, Twila Lehman, Christy Eckroth, Jessica Voas, Michael Morrell, Sue Van Meter, Darlene Marquardt, Bonnie Grote, Linda Owen-Cooper, Patti Sessions, Andrea Pace, Nancy Noe, Ron Dodge

Absent: Maryann Lammers, Adriann Spencer, Ann Gerig, Doug Veysey, Krista Hartman

Pre-mtg.: We looked over the printed program brochure to check for errors and changes that needed to be made prior to publication.

Call to order and welcome:

Christy called the meeting to order at 8:41 a.m.. Christy noted corrections on the agenda. Roll call introductions were ok.. we all knew each other.

Minutes:

The minutes were reviewed. The minutes were approved.
There was no known incoming correspondence. We decided it would be good to send a card to MaryAnn for being a new Grandma. Earlier this morning we signed a birthday card for Twila. This wasn't mentioned right now so as to keep it a secret until it is given to her.

Presidents' Report:

It was discussed about dues payments. Only a few have paid so far but it was noted that most people wait until the conference to pay them.

Our focus is to increase membership. Christy reminded us that we are each to try to get someone to join. There are two scholarships (Winger and Lammers) and the deadline is next Friday.

Professional Development: Christy encouraged those who haven't taken the PDI class at the WBEA conference, to apply for that. (Twila, Patti and Bonnie are possibles as none of them have attended the class)

President Elect Report: see conference wrap-up

Secretary Report: Darlene had nothing to report

Membership:

Our membership director was not present. However we had some information from her via Christy Eckroth.

NBEA is putting pressure on our membership director and our group to get more business teachers to join our organization. WBEA is doing better than some groups across the nation. Christy gave us an invitation to attend the Canadian BEA which is in Redmond, just near Vancouver BC, this year. It is Oct. 22-24th.

A big thank-you was given to Patti for bringing us breakfast (muffins, bagels, grapes, cream cheese.. etc – very)

Free Membership: The teacher from Clatsop who got one last year requested to transfer hers to a high school person since she was no longer in her position. That was approved.

It was noted that we need a star (asterisk) put beside members in the membership directory. That was to have been done to the last directory and somehow didn't happen.

NBEA/WBEA/ISBE Representative/Consultant:

Maryann sent a written report. We looked through the report. Her daughter had a baby boy by C-section yesterday and everything was fine. Maryann will be beginning her LBCC classes and then taking time off to help her daughter with Sawyer, her older grandchild.

Last year's directory was being passed around for some proofreading.

2009 Conference Wrap-up:

It was noted that we liked last year not having the "bags". It was noted that more information about the conference needs to be posted on the website. As soon as the program is re-done after proofing, it will be sent to Darlene to post on the web.

It was discussed that because of the economic times we might not have door prizes. We talked about focusing on the silent-auction items instead. One idea was to put a prize under one of the chairs at each table. We discussed this topic as to the pros-cons of door prizes. It was discussed that a few GOOD items be given rather than a lot of smaller items. Another thought was that maybe each one of us provide both an auction basket AND a door prize item. Christy suggested that we each try to get a business to donate something rather than getting something out-of-pocket.

Nine rooms have been reserved at Marriott so far.

Sue V. said that name-tags would be done the last week before conference and were easy to do.

Darlene M. is in charge of making sure there is someone to introduce each of the presenters.

Auction Items: Two came today and Christy has been working on more. She reminded us to be working on getting those.

2010 Conference Report:

Michael updated us on his ideas for the 2010 conference. The proposed theme is sustainability. He gave us a written report also. There was some discussion about the entertainment for the Thursday night social. Background music provided by the Gardens lounge was thought to be more desired than for us to hire a “performer”. He also mentioned that out-side of business education area might be enticed by the “sustainability” topic and that non-educators might wish to attend. There was discussion of possible session topics.

The room rate for Oregon Gardens is guaranteed at \$119 but can possibly be gotten at a lower rate before September 20th, 2010 by registering online.

Newsletter:

Sue reported that they have been sent and some received theirs yesterday. A couple of things arrived to Sue late (Adriann’s trip to ISBE and McFarland’s report) and those will be in the next newsletter. Sue said to let her know if we didn’t get ours. The PDI applications are in the newsletter.

2009 elections:

Ann Gerig couldn’t be here. Darlene M. is filling in the rest of Michael’s term because he moved up to President Elect. Darlene expressed that she is willing to run for secretary. Andrea is interested in running for the ISBE representative and Twila is interested in the community college representative. Ann Mattson is a possibility to ask for community college rep also. Empty positions are President-Elect and a 4th correspondent and events coordinator. Ron is willing to stay on as legislative and state ODE representative. Michael suggested that Darlene run for President Elect instead of secretary. Patti will then run for secretary. So Darlene will be on the ballot for President-elect for 2010-2011.

2010-2011

President – Michael

President Elect – Darlene

Treasurer – Nancy N

Secretary – Patti S

Joyce – retired

Andrea – ISBE

Correspondents: Bonnie, Krista, Linda and one vacant position

Elections – Ann G. (?)

Web – Darlene is still willing to be appointed to this. As a back-up,

Michael M. and possibly Brian Monson - to be trained

Events Coordinator - ?

NBEA/WBEA – Maryann

Awards:

We will not have a post secondary or distinguished service this year because no one submitted materials after having been nominated. There will only be secondary and Administrator awards this year. Christy suggested that previous winners need to submit their applications to WBEA for consideration at that level.

Correspondent (secondary, college rep. and retired) reports:

- Linda presented a written report. She focused on outlying areas this time. She also gave an oral report. She noted a trend to parcel out business classes to non-business teachers.
- Bonnie gave an oral report. She mentioned that two articles will be in the Fall newsletter. She mentioned that Freshman academy is beginning at Madras High school. Also she took a class about Math and CTE and having more math involved in CTE classes. From what she hears from other teachers at other schools most are still there. Crook county no longer has business teachers and the Perkins equipment has had to be redistributed accordingly. Bonnie was excited that she now has flat screen (35) computers now. She also mentioned that she has a student teacher from George Fox University this year.
- Andrea said that classes begin next week and it appeared that they have a tremendous increase in enrollment this year. It will have an impact. Andrea has been moved from Rock Creek to Sylvania campus. She said it is like a brand new job because the program is totally different from what she was doing at Rock Creek and different from when she was at Sylvania years ago.
- Joyce presented a written report which had the written by-law proposal. It needs to be adopted by mailed ballot. There was discussion of the wording of the proposal. There was a motion during summer to present this proposal. We only need to confirm appropriate wording. Joyce will revise as per directed by ideas and email the update.
She also mentioned that there will be a retired focused session at conference. She requested updates about any new or already retired persons that she didn't know about.

Other Business:

There was additional discussion about door prizes and auction items. Bonnie showed us some RiverHouse/Eagle Crest Golf and Kahneeta Hot Springs etc.. that she has for the Bend area. There was discussion as to if any of them could be used for large door-prize item to entice people to stay until the end of the conference. If used, it would be a "need to be present to win" item. There was also more conversation about what the auction items would be. Bonnie has a list of the auction items that are expected.

Membership/Business Teacher Directory: the directory is going around for any corrections. It was noted that there are some issues with it. The council directory is also being reviewed for errors.

ODE/Legislative Report:

Ron Dodge presented information about the new CTE study legislation. It will be presented about how important CTE is. The state wants to push the green sustainability and the career education is being pushed as how important it is to integrate it into the schools and make the schools more effective. There is also the battle with maintenance of the Student Leadership organization. Math and CTE is the emphasis now. The question was asked about whether integrating and collaborating with math teachers would eventually make the business ed class disappear the way personal finance has gone to the social studies teachers. There are new requirements for the class of '13. Christy mentioned that they are writing "programs of study" for their classes. Ron also said that the learning curve has grown exponentially and we need to adjust how we teach to match what needs to be taught. We need to teach concepts and teach kids how to transfer those concepts from one computer application to another (example: transfer how to use peachtree to how to use quickbooks for example). He also talked about project-based/cross-curricular teaching. There was a lot of discussion about this and Ron said that our thinking paradigm when it comes to what and how we teach.

Web report: Darlene gave an oral report. She reported that there hadn't been much of anything new on the web recently. Micheal suggested a link from OBEA to WBEA registration. (note: that link has been in place all along) Other suggestions were given to Darlene today for things to add to the web.

FBLA/DECA:

Jayne Manning is the FBLA rep and Trina is DECA. Ron said that Jayne's function would be to do just the ODE requirements and that conference planning and such would be hired out to another group (TRI) rather than being Jayne's job. Trina now does DECA and HOSA and FCCLA and Jayne does FBLA. The budget for student leadership office is much smaller than it used to be.

Unfinished business:

2014 WBEA conference: The date of the conference is February – probably 13 – 16. We need to know 4 years out who the conference chair is and what hotel we have selected. Two years out a committee needs to be formed for door prizes, sponsorships etc. It was at the Marriott in 2004. Essentially you ARE the WBEA president the year it is in your area. You can have co-helpers. We had a discussion about the possible site. We determined that our board would be the committee. We have to determine by December 1st of this year what the tentative location will be. Embassy suites at the airport would be a strong possibility. Downtown is a nice facility. So is the one at Washington Square. McMinnamins at Columbia Gorge once it is remodeled would be a thought but shuttle services would be an issue. Close to airport or shuttle service is a must. The Sheridan at airport is another option. Another consideration is computer lab facility.. but if everyone brings their own laptop that might be a possibility. Asking the hotel about computer /internet access should be part of the questions being asked when negotiating. Also there

was discussion about getting a computer vendor to provide laptops that could be sold afterwards. Christy volunteered to go around and talk to hotels regarding the conference.

Next meeting will be January 9th, 2010 at either Chemekata or Ann Gerig and April 24th meeting will be at Oregon Gardens.

ISBE: Andrea gave an oral report and Adriann submitted a written report about the ISBE conference in England. The greatest benefit from attending is the partnerships and collaboration that takes place by meeting business educators from all around the world. Andrea said the highlight for her was to tour Cambridge University which has been a place of higher education in England since the 14th century. She said they were treated like princesses.

Treasurers Report: Nancy handed out a working copy. There are items to be finalized before conference and she will present a finalized copy at conference. Money in bank(s) is \$14, 874.58.

Meeting was adjourned at 12:55 p.m.

Respectfully submitted
Darlene Marquardt, Secretary